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# How I Became an...Advertising Lawyer

New York Law School

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# HOW I BECAME A...

## The IILP is thrilled to announce a summer series of career-focused events: the “How I Became a . . .” series.

Join us each month for a small informal career panel featuring lawyers who found careers in sports law, entertainment, and advertising law. Find out how they made it into a position in the field of their choice. What breaks did they get? What should you be doing to get to the same place?

The final event in the series is “How I Became an...**ADVERTISING LAWYER**” panel. Joining us will be Kathryn L. Farrara '07, Senior Attorney at National Advertising Division, CBBB; Joseph J. Lewczak, Partner Advertising, Marketing & Promotions at Davis & Gilbert LLP; and Kesari Ruza, Senior Attorney at HBO. They will discuss their paths into advertising law, and give advice on breaking into the industry. A reception will follow.

**Date:** Wednesday, August 15, 2012  
**Time:** 6–8 p.m.  
**Location:** New York Law School  
40 Worth Street, Room SW930

A very limited number of seats are available. Evening students are especially encouraged to attend, since the event is designed around their schedules.

RSVP to Naomi Allen at [Naomi.Allen@nyls.edu](mailto:Naomi.Allen@nyls.edu) by August 6, 2012.